



GLOBAL SUPPLY CHAIN STRATEGY OUTSOURCING, RE-SHORING AND NEAR-SHORING

Room 317, Zhongyuan Building, Xuhui Campus,
Shanghai Jiao Tong University, 1954 Hua Shan Road, Shanghai
June 4, 2013

AGENDA

8:00-8:30 Conference Registration

8:30-8:40 Opening Remarks

Prof. Ming Dong

Associate Dean, Antai College of Economics & Management, SJTU

8:40

Rising Wages and Talent War

Mr. Feng Yu

President of Security Technologies and Residential Solutions, Asia Pacific,
Ingersoll Rand

9:40

Global-Local Manufacturing and Supply Chain Strategies

Prof. David Simchi-Levi

Massachusetts Institute of Technology (MIT)

10:40 Tea Break

11:00

Global Supply Chain Strategy: A Framework for Evaluating Tradeoffs, Risk and Impact of Outsourcing, Re-shoring and Near-Shoring

Prof. Morris Cohen

The Wharton School, University of Pennsylvania

12:00

Lunch Break

13:30

Case Study - TCL EU Operations Global Network Optimization for Productions and SCM

Mr. Ching Guo

Special Assistant to CEO and Deputy General Manager of TCL Polska Operations

14:30

Case Study - Dell

Ms. Charla Serbent

Executive Director, WWP Supplier Quality, Dell

15:30 Tea Break

15:50

Discussion Panel

Moderator: *Prof. David Simchi-Levi, Prof. Morris Cohen*

Panelists: *Prof. Ming Dong; Prof. Shaoxuan Liu; Keynote Speakers*