GLOBAL SUPPLY CHAIN STRATEGY
OUTSOURCING, RE-SHORING AND NEAR-SHORING

Room 317, Zhongyuan Building, Xuhui Campus,
Shanghai Jiao Tong University, 1954 Hua Shan Road, Shanghai
June 4, 2013

AGENDA

8:00-8:30 Conference Registration

8:30-8:40 Opening Remarks

Prof. Ming Dong
Associate Dean, Antai College of Economics & Management, SJTU

8:40 Rising Wages and Talent War

Mr. Feng Yu
President of Security Technologies and Residential Solutions, Asia Pacific,
Ingersoll Rand

9:40 Global-Local Manufacturing and Supply Chain Strategies

Prof. David Simchi-Levi
Massachusetts Institute of Technology (MIT)

10:40 Tea Break

11:00 Global Supply Chain Strategy: A Framework for Evaluating Tradeoffs, Risk and Impact of Outsourcing, Re-shoring and Near-Shoring

Prof. Morris Cohen
The Wharton School, University of Pennsylvania

12:00 Lunch Break

13:30 Case Study - TCL EU Operations Global Network Optimization for Productions and SCM

Mr. Ching Guo
Special Assistant to CEO and Deputy General Manager of TCL Polska Operations

14:30 Case Study - Dell

Ms. Charla Serbent
Executive Director, WWP Supplier Quality, Dell

15:30 Tea Break

15:50 Discussion Panel

Moderator: Prof. David Simchi-Levi, Prof. Morris Cohen
Panelists: Prof. Ming Dong; Prof. Shaoxuan Liu; Keynote Speakers