



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



One-Day Forum on Global Supply Chain Strategy in India

IIM Bangalore, November 23, 2013

In collaboration with The Wharton School, University of Pennsylvania, USA and
Massachusetts Institute of Technology (MIT), USA.

Indian Institute of Management Bangalore (IIMB) is organizing a one-day Forum at IIM Bangalore on "Global Supply Chain Strategy in India: Outsourcing, Re-shoring and Near-shoring" in collaboration with The Wharton School, University of Pennsylvania, USA and Massachusetts Institute of Technology (MIT), USA.

The Forum, scheduled for Saturday, November 23, 2013 will comprise of Keynote Talks by leaders from Industry and Academia followed by a Panel Discussion in which well known names from Indian Industry and academics from Wharton and IIMB will participate. The following is a brief overview of the motivation and objectives of the forum.

For decades a dominant strategy in manufacturing has been to outsource to low cost global suppliers. This has led to the transfer of jobs and development activities out of the US, Japan and Europe and into low labor cost countries such as China, India and Vietnam. In view of the fundamental change to the environment in which global supply chains operate there is a trend in many firms to "re-shore" their manufacturing by bringing it back or at least moving it closer to their developed country market, i.e. by "near-shoring".

This forum will provide participants with the opportunity to explore current thinking and practices concerning global supply chain strategy and sourcing from the perspective of both Indian and non-Indian companies. Forum interactions will facilitate exchange of ideas on current practices and intentions of participating companies.

The Programme Schedule of the Forum is as follows:

Date: **Saturday, November 23, 2013**

Venue: **Central Pergola, IIM Bangalore**

Time	Event	Speakers
9.00 am – 9.15 am	Inauguration	
9.15 am – 10.45 am	Keynote Addresses by Academic Experts	Prof. Pankaj Chandra, Indian Institute of Management Bangalore Prof. Morris Cohen, The Wharton School, University of Pennsylvania, USA Prof. Devanath Tirupati, Indian Institute of Management Bangalore
10.45 am – 11.15 am	Tea Break	
11.15 am – 1.00 pm	Keynote Addresses by Industry Experts	Mr. Bernard Richardot, Vice President, Procurement, Airbus Mr. Som Mittal, President, NASSCOM Mr. Arvind Melligeri, Chairman, Quest Global
1.00 pm – 2.00 pm	Lunch	
2.00 pm – 4.00 pm	Panel Discussion	Panel of 3 Industry Speakers Moderated by a Faculty of IIMB

In order to enhance meaningful dialogue, a limited number of senior executives are being invited to participate in this Forum.