DAY ONE

9:00am – 10:00am Check-in: Room 240, Huntsman Hall  
Breakfast: MBA Lounge, 2nd Floor, Huntsman Hall

10:00am-10:15am Opening Welcome Session: 245 Huntsman Hall  

10:15am- 11:45am Session One: Customer Satisfaction, Sales & Store Execution  
Presentation by Marshall Fisher, Nicole DeHoratius of University of Chicago, Serguei Netessine of The Wharton School, Jayanth Krishnan of The Wharton School

11:45am – 12:15pm Session Two: Ecommerce, Location and Retail Competition  
Presentation by Anindya Ghose of Stern School of Business

12:15pm - 1:15pm Lunch: MBA Lounge

1:15pm - 2:45pm Session Three: Finance and Retail Operations  

2:45pm - 3:00pm Break: MBA Lounge

3:00pm - 4:00pm Session Four: Assortment Planning  
Presentation by Marshall Fisher and Ramnath Vaidyanathan of The Wharton School

4:00pm - 4:30pm Session Five: Improving Time to Market through Technology  
Presentation by Bruce Buff of Jones Apparel Group

4:30pm - 4:45pm Break: MBA Lounge

4:45pm –5:45pm Session Six: New Ideas for Forecasting and Retail Operations  
Presentations by Giulio Zotteri of Politecnico di Torino and Gurhan Kok of Fuqua School of Business

5:45pm - 6:45pm Session Seven: Panel Discussion on Finance and Retail Operations  
Moderators Ananth Raman and Vishal Gaur with retail executives as panelists

7:00pm - 9:30pm Cocktails & Dinner Inn at Penn
DAY TWO

7:30am-8:00am      Breakfast & Small Group Case Discussions: MBA Lounge

8:00am-10:30am     Session Eight: Big Bazaar Case Study
Case study by Ananth Raman and discussion about retailing in India with company executives

10:30am-10:45am    Break: MBA Lounge

10:45am - 11:45am   Session Nine: Inventory Accuracy Panel
Presentation of survey results by John Bloomfield of Ulta, Salon, Cosmetics & Fragrances with panel participants Nicole DeHoratius and retail executives

11:45am - noon      Break: MBA Lounge

noon – 1:00pm       Session Ten: Retail’s Journey from Art to Science
Presentation by Kevin Freeland

1:00pm-3:00pm       Session Eleven: Box Lunch & Discussion on Takeaways & Future Steps