



COER 2021 Preliminary Agenda



Session 1: Tuesday June 8, 2021

Exploring the Future of Digital Transformations

Santiago Gallino of The Wharton School

Retailer Update

Karina Birch, Rocky Mountain Soap Company

Session 2: Wednesday June 9, 2021

Retail Capital, Inventory & Labor Management in a Pandemic

Fehmi Tanrisever of Bilkent University and Nitin Joglekar of BU Questrom School of Business

Retailer Update

Francois Guillon, Tiffany & Co.

Retail Network Optimization at Scale

Amitabh Sinha of Amazon.com, Inc.

Session 3: Tuesday June 15, 2021

Retailer Update

Andrew Baill, Wawa, Inc.

Exploring the Future of Work Force Management

Saravanan Kesavan of UNC Kenan-Flagler Business School



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Session 4: Wednesday June 16, 2021

Inventory Record Inaccuracy & Price Rigidity in Perishable Groceries

Ioannis Stamatopoulos of UT McCombs School of Business, Naveed Chehrazi of Washington University in St. Louis, and Robbie Evan Sanders of UCSD Rady School of Management

Exploring the Future of Machine Learning in Retail

Kris Ferreira of Harvard Business School

Session 5: Tuesday June 22, 2021

Robotics and IoT to Measure the Impact of Shelf Position on Sales

Andres Musalem and Sofia Pontigo, both of Universidad de Chile

Retailer Update

Michelle Dillard of Dillard's, Inc.

Strategic Visual Merchandising of New & Open-box Products

Necati Ertekin of Carlson School of Management, University of Minnesota

Session 6: Wednesday June 23, 2021

Managing Product Proliferation Along the Supply Chain

Işık Biçer of Schulich School of Business, York University

Real-time Dispatching Algorithms for Robots in Intelligent Warehouses

Linwei Xin, University of Chicago, Booth School of Business

Interactive Discussion

Marshall Fisher, The Wharton School

Ananth Raman, Harvard Business School



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Session 7: Tuesday June 29, 2021

Back to the Future: Exploring the Medical Supply Chain During a Pandemic

Hise Gibson of United States Military Academy at West Point

Research Fair & Social

Andres Musalem, Annibal Soderro, Caleb Kwon, Dayton Steele, Fehmi Tanrisever, He Wang, Hise Gibson, Isik Bicer, Linwei Xin, Nathan Craig, Necati Ertekin, Nitin Joglekar, Ruomeng Cui, Saravanan Kesavan, and Sofia Pontigo.

Session 8: Wednesday June 30, 2021

Retailer Update

Giulio Zotteri, Mondo Convenienza

AI and Procurement

Ruomeng Cui of Goizueta Business School, Emory University

The Labor Productivity Paradox in Retail

Ananth Raman and Caleb Kwon, both of Harvard Business School