



# COER 2022 Preliminary Agenda



## **Day One: Tuesday June 21, 2022 9am-11am EDT**

### ***Consumer Cost of Capital and Order Quantity Behavior***

Nathan Craig of The Ohio State University Fisher College of Business, Ananth Raman of Harvard Business School, and Ehsan Valavi of Harvard Business School

### ***Competitive Pricing in eCommerce***

Jun Li of Stephen M. Ross School of Business University of Michigan and Zoey Jiang of Carnegie Mellon University Tepper School of Business

### ***Sustainability & Financial Model Evolution; The Shift to “Store Manager” as a Career Role***

Karina Birch of Rocky Mountain Soap Company

### ***What can We Learn from One Million Brick-and-Mortar Price Experiments?***

Ioannis Stamatopoulos of UT McCombs School of Business, Robbie Evan Sanders of UCSD Rady School of Management, and Robert Bray of Kellogg School of Management



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## **Day Two: Wednesday June 22, 2022 9am-11am EDT**

### ***Covid-19 Supply Chain Disruptions***

Ernesto Avendaño of Arcos Dorados / McDonald's

### ***A Global Perspective on Food Surplus Management***

Arzum Akkas of BU Questrom School of Business

### ***Equity in Grocery Operations after Natural Disasters***

William Schmidt of Cornell SC Johnson School of Business and  
Xabier Barriola of INSEAD

### ***Hamptonshire Gas & Convenience exercise***

Ananth Raman of Harvard Business School



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## **Day Three: Thursday June 23, 2022 9am-11am EDT**

### ***The Unintended Impact of Minimum Wage on Labor Scheduling***

Qiuping Yu of Georgia Tech Scheller College of Business

### ***Store Labor Practices***

Santiago Gallino and Marshall Fisher, both of The Wharton School

### ***Factors Affecting the Performance of Gig Workers in Online Retail***

Daniel Corsten of IE Business School and Reemu Guha of IE Business School



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## **Day Four: Tuesday June 28, 2022 9am-11am EDT**

### ***Fireside Chat: Leading an Organization run by Algorithms and Complex Systems***

Amitabh Sinha of Amazon.com, Inc. in discussion with Marshall Fisher and Ananth Raman

### ***AI vs Human Buyers at Alibaba***

Linwei Xin of University of Chicago, Booth School of Business and Yidong Zhang of Alibaba Group

### ***Increasing Algorithm Potential with Feature Transparency***

Kris Ferreira of Harvard Business School

## **Day Five: Wednesday June 29, 2022 9am-11am EDT**

### ***Assortment Optimization in Dating Markets***

Daniela Saban of Stanford Graduate School of Business

### ***The Implications of Trade-Ins on Sales, Returns & Profitability***

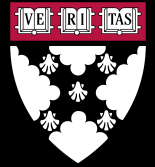
Necati Ertekin of University of Minnesota Carlson School of Management

### ***Predicting Checkout Lines from Transaction Data***

Marcelo Olivares of Columbia Business School



# COER 2022 Preliminary Agenda



## **Day Six: Thursday June 30, 2022 9am-11am EDT**

### ***Returns to Seniority in Retail***

Saravanan Kesavan of UNC Kenan-Flagler Business School

### ***(Re)Defining Retail***

Jenny Rudd of U.S. Bureau of Labor Statistics

### ***Labor Scheduling and Managerial Talent***

Caleb Kwon, Ananth Raman, and Jorge Tamayo all of Harvard Business School

### ***Closing Remarks***

Marshall Fisher and Ananth Raman