Workshop on Empirical Research in Operations Management

October 12-13, 2023, The Wharton School, Univ of Pennsylvania

THURSDAY, OCTOBER 12th
Informal Lunch: 12:00 - 12:45
Welcome and Introductions: 12:45 - 1:15

		Presenter	Title	Co-Authors
Session 1: Location and Operations				**Moderator: Anita Carson**
1:15	1:50	Daniel Chen	Measuring Strategic Behavior by Gig Economy Workers	Gad Allon, Ken Moon
1:50	2:25	Zhikun Lu	The Value of Last-Mile Delivery in Online Retail	Ruomeng Cui, Tianshu Sun, Lixia Wu

Break: 2:25 - 2:50

Session 2: Healthcare Operations				**Moderator: Brad Staats**
2:50	3:25	Jane Iversen	The Role of Improved Primary Care Access on Prevention and Health Outcomes	Aravind Chandrasekaran and Yingchao Lan
3:25	4:00	Max Yakovlev	How Recreational Cannabis Legalization Affects Hospital Operations	Maria Ibanez
4:00	4:35	Jimmy Qin	Waiting Online versus In-Person	Carri Chan, Jing Dong, Sunichi Homma, Siqin Ye

Break: 4:35 - 5:00

Session 3: Supply Chain				**Moderator: Marcelo Olivares**
5:00	5:35	Minje Park	Time to recover market share	Anita Carson
5:35	6:10	Jane Jiang	An Empirical Study of Blockchain-Driven Transparency in a Consumer Marketplace	Wedad J. Elmaghraby, Ken Moon

DINNER: 6:30 - 8:30

FRIDAY, OCTOBER 13th
Breakfast: 8:00 - 8:30

		Presenter	Title	Co-Authors
Session 4: Sustainable Operations				**Moderator: Carri Chan**
8:30	9:05	Erin McKie	How do Curbside Feedback Tactics Impact Households' Recycling Performance?	Aravind Chandrasekaran, Sriram Venkataraman
9:05	9:40	Yilin Shi	Are Firms Voluntarily Disclosing Emissions Greener?	Jing Wu, Chris Tang

Break: 9:40 - 10:00

Session 5: Markets and Operations				**Moderator: Christian Terwiesch**
10:00	10:35	Marcelo Olivares	Market Re-Design of Framework Agreements in Chile Reduces Government Procurement Spending	Daniela Saban, Gabriel Y. Weintraub, Eduardo Lara, Piero Zanocco, Paula Moreno\
10:35	11:10	Yuri Fonseca	Signaling Competition in Two-Sided markets	Omar Besbes, Ilan Lobel, Fanyin Zheng

Break: 11:10-11:30

Session 6: Machine Learning Applications in Operations				**Moderator: Marcelo Olivares**
11:30	12:05	Ziqhi Zhang	Deep-Learning-Based Causal Inference for Large-Scale Combinatorial Experiments	Zikun Ye, Dennis Zhang, Heng Zhang, Renyu Zhang
12:05	12:40	Ken Moon	Strategic Choices and Routing Within Service Networks	

OPTIONAL LUNCH: 12:40 - 1:30

Instructions for presenting authors: Please plan to speak for at most 30 minutes so that there is time left for discussion at the end. The moderator of your session will keep time.